

Call for participants

CALL FOR THE ADMISSION OF 10 STUDENTS TO THE TRAINING COURSE "Bet on the Beat", BUILDING SUSTAINABLE MUSICAL CAREERS FOR YOUNG PROFESSIONALS

Project is funded by the European Union
European Programme - CREA-CULT-2023-COOP
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PREAMBLE

Associazione Arte2o, together with partners:

- LAZIOcrea S.p.A. (Coordinatore) – Italy
- Javna Ustanova Univerzitet Crne Gore Podgorica (MAK) – Montenegro
- Bashkia Kruje (Kruje) - Albania

under the CREA-CULT-2023-COOP programme, the European project 'Bet on the Beat! Building sustainable music careers for young professionals, selects:

- No. 10 young people (boys and girls) aged between 18 and 30 from the music industry sectors to participate in a training course.

The objective of the training activities is to nurture young talents and improve the development of entrepreneurial and professional skills of the target groups to enable them to adapt to new creative processes and new market and business changes in particular the green and digital transition.

The aim of the training is to encourage the professional development of European music professionals in order to promote its competitiveness on an international scale.

Ten students per country will be selected and invited to participate in the course, which will be held in English and will consist of three stages:

1. LEARN: In this phase, the training course takes place online. To ensure that participants can interact and exchange ideas effectively, interactive communication tools such as chats, video conferences and forums will be used to facilitate networking and collaboration between participants and teachers. The course will be divided into teaching modules.

2. DEVELOP: In this phase, the training will take place in person. The students will be in Rome, in the beautiful setting of the Santa Severa castle, where they will have the opportunity to enjoy an immersive experience as a follow-up to the online training course.

Participants will have the opportunity to apply the knowledge acquired in the theoretical part through practical and group activities in a safe and supported environment.

3. PERFORM: The final phase of the capacity-building course involves the realisation of a final project in which participants will have the opportunity to apply all the skills and knowledge acquired in the previous phases of

the course, putting them into practice in a real context. Participants will be asked to organise a musical event in complete autonomy, managing

- All aspects of the process from choice to audience;
- About the selection of artists;
- Budget management;
- To the realisation of the reference event;

For further information on the training course, please write to academy@arte2o.com

ARTICLE 1 - RECIPIENTS AND ADMISSION REQUIREMENTS

The training course is free of charge and reserved for candidates meeting the following requirements:

- be resident or domiciled in Montenegro at the time of applying for admission to the course between 18 and 30 years. For the purposes of the selection, the following are eligible: (i) candidates who, at the time of submitting their application, are 18 years of age or older, or will be 18 years of age at the latest by the closing date of the call for applications; (ii) candidates who are under 30 years of age by the closing date of the call for applications.
- hold an upper secondary school qualification (diploma).
- be in possession of a B1 level of English language knowledge of the Common European Framework of Reference for Languages, demonstrable by means of language certificates or equivalent qualifications or self-declaration.

The above-mentioned requirements must be met at the time of submitting the application for admission to the course and may be self-certified using the application form attached to the course notice (Annex 1) In the case of qualifications obtained abroad, it is necessary to enclose with the application appropriate documentation proving the equivalence of the qualification possessed with that envisaged for admission to the training course.

ARTICLE 2 - ARTICULATION OF THE COURSE

The training course is divided into:

- 4 Training Modules
- 24 hours of distance learning:
 - 16 total hours of distance learning (2 hours per week x 8 meetings)
 - 8 hours Brainstorming (2 hours per week x 4 meetings)
- Intermediate and final tests

The 10 students selected for each country will follow the course, which will be divided into three phases: learn-develop-perform. The training course will adopt a hybrid approach, combining an online theoretical part (learn) with a practical, live part (develop and perform).

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| Phase One: Learning | The learning process is fostered through a multidisciplinary approach and reference to current case studies, alternating moments of theoretical training with practical applications of what has been learnt. The course comprises four training modules: <ul style="list-style-type: none">- MODULE 1 Product analysis and management: booking, management, logistics, fundraising - Web marketing and social media.- MODULE 2 Operation and management of major social networks - Music copyright and privacy and copyright in social media |
|---------------------|---|

| | |
|--|--|
| | <ul style="list-style-type: none"> - MODULE 3 Innovative technologies for music production and dissemination: from recording to digital distribution - MODULE 4 Sustainable music: understanding and managing the ecological transition in the music industry |
| Second stage (final test): Development | <p>In this phase, the training will take place face-to-face in Italy in the town of Santa Marinella (Prov. Rome). The students will be in the magnificent setting of the Santa Severa Castle, where they will have the opportunity to live an immersive experience as the next phase of the online training.</p> <p>Participants will have the opportunity to apply the knowledge acquired in the theoretical part through practical and group activities in a safe and supported environment. Travel, food and accommodation will be paid for by the organisers.</p> <p>* It is specified that accommodation for participants will be in double/triple/quadruple rooms.</p> |
| The third stage (final test): Performing | <p>In this phase participants will be required to organise a musical event independently, managing all aspects of the process from audience selection, artist selection, budget management to the complete final product</p> <p>The project is perfectly aligned with some of the most important and recent documents and actions commissioned by the European institutions, such as the Music Moves Europe Initiative, the Work Plan for Culture, the European Agenda for Skills, and will also be included through its cross-sectoral actions on inclusion, diversity and the greening of Creative Europe.</p> |

In order to take the final examination, it is compulsory to have attended 100% of the hours scheduled in the teaching calendar. Any absences must always be justified under penalty of exclusion.

ARTICLE 3 - HOW TO SUBMIT APPLICATIONS

The application to take part in the course must be submitted exclusively electronically.

As of 15 February 2024, the course application and its annexes will be available at www.arte2oacademy.com

The application is considered admissible if it is complete with the Application Form, duly completed and accompanied, under penalty of exclusion, by the following documents

- Valid identity document.
- Curriculum Vitae in European format.
- Motivational letter - short text in English (minimum 300 words) explaining why the applicant intends to participate in the course.
- Self-declaration of the level of knowledge of English language B1 of the Common European Framework of Reference for Languages, demonstrable by means of language certificates or equivalent qualifications or self-declaration.

Applications may be sent to the e-mail academy@arte2o.com starting at 16:00 on 15/02/2024 and must be received no later than 16:00 on 02/05/2024.

Clarifications may be requested no later than ten days before the closing date of the call for applications by writing to the e-mail address academy@arte2o.com

General notices concerning this Call for Proposals as well as answers to frequently asked questions will be published in the form of FAQs on the www.arte2oacademy.com website.

ARTICLE 4 - ADMISSION OF CANDIDATES

Verification of the requirements, verification of the applications and their annexes will be carried out by a special Evaluation Committee as follows:

In the event of a number of applications for admission equal to or less than the 10 available places, a list of those eligible for the course will be drawn up (published on the website www.arte2oacademy.com as a notification).

If the number of applications for admission exceeds the 10 available places, the selection will be made on the basis of each person's education and experience. The Evaluation Committee will draw up the list of successful candidates published on the website www.arte2oacademy.com with notification value.

In the event of a tie between several eligible candidates, the youngest candidate will be favoured.

Candidates on the provisional list of successful candidates will be called upon in the event that during the course of the course one of the candidates does not fulfil the conditions for participation (e.g. unjustified absences) and in the event of a successful candidate admitted to the course dropping out, the list will be moved down.

| No. of applications received | Admission procedure for candidates | | |
|------------------------------|------------------------------------|--|---------------------------------|
| ≤ 10 | Verification of requirements | Formation of course eligibility list | Formation of final ranking list |
| > 10 | Verification of requirements | Formation of provisional list of successful candidates | Formation of final ranking list |

ARTICLE 5 - EVALUATION CRITERIA

The Commission will take the following criteria into account when assessing applications:

| EVALUATION CRITERIA | | MAXIMUM SCORE |
|---------------------|-----------------------------------|---------------|
| A | Knowledge of the English language | 10 |
| B | Curriculum vitae of the candidate | 30 |
| C | Motivational letter | 60 |
| | Total | 100 |

The candidate's evaluation is composed of the sum of points A+B+C.

At the end of the activities, a single merit list will be drawn up, covering all applications submitted. Applications deemed ineligible will not be taken into consideration. Eligibility will be attested by an overall score of 60/100 or higher.

ARTICLE 6 - EVALUATION COMMISSION

The project proposals will be evaluated by a single Evaluation Committee, appointed by the Director of Arte2o,

composed of no more than three members, both internal and external to the Administration, with appropriate professional competences in the matters covered by this Notice.

ARTICLE 7 - PRIVACY PROTECTION

The personal data of the candidates who will participate in this Call, will be processed by Arte2o and the other partners of the training project described above - in compliance with the European and national legislation on the protection of personal data referred to in EU Regulation 679/2016. By participating in this procedure, applicants consent to the processing of their personal data as well as to the possible disclosure of the same for the purpose of the publication of the rankings as well as of the information prescribed by the legislation on transparency.

For any further information on the protection of personal data, as well as for information on the publication obligations and on the methods and purposes of the processing of the personal data of the candidates/participants in this Call for Proposals, please refer to the information notice prepared in compliance with Article 13 of Regulation EU 679/2016 published on the institutional portal.